



More from UnitedHealthcare[®]

New AsianTreasureSM Plan Benefits

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More choices, more business

As an insurance leader, UnitedHealthcare is dedicated to giving brokers excellent service and a wide range of products and services that help give your business a competitive edge and help you meet your customers' needs. In other words, we never stop working to help your business grow.

Introducing our latest example of this dedication, the AsianTreasure Plan.

This product is not just for Asian Americans, but anyone interested in Eastern medicine – acupuncture, in particular. For hundreds of years, acupuncture has been used to treat everything from allergies to headaches to back pain. Though Eastern medicine is still fairly new to the West, it's becoming more and more popular among both patients and practitioners.

UnitedHealthcare is among the first to offer acupuncture coverage. Which means you can be among the first to offer it to your clients.



The AsianTreasure Plan

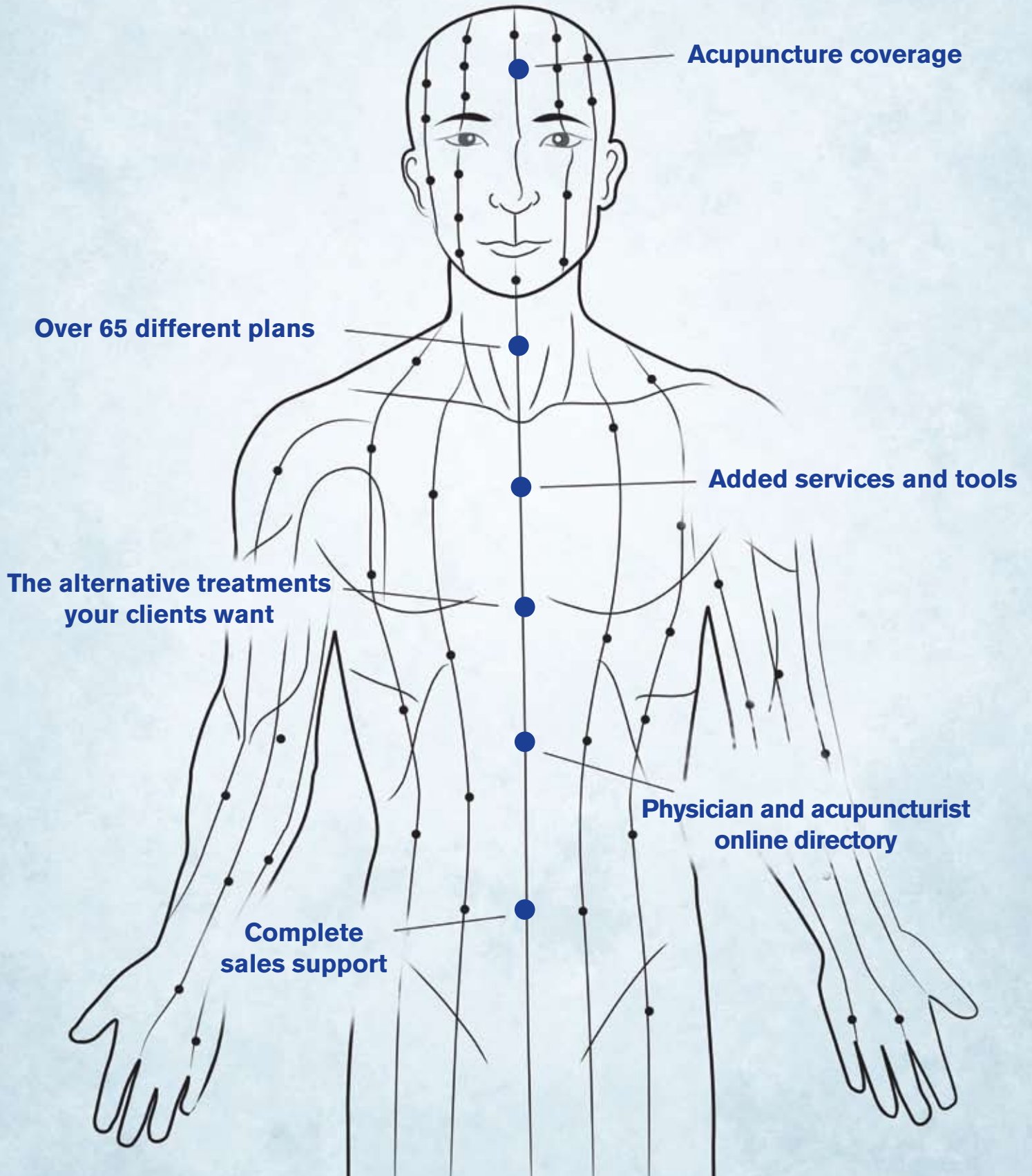
The **AsianTreasure Plan** is a health insurance product designed specifically for companies with 2-99 employees that want to offer Eastern alternative treatments to their employees. With over 65 plans to choose from, all competitively priced, you can now give your clients what they want – and help your business grow.

In addition to everything UnitedHealthcare already offers, the AsianTreasure Plan includes added benefits, services and tools – at no additional cost – including:

- Up to 20 acupuncturist visits a year with just a \$20 flat co pay
- Extensive physician and acupuncturist online directory so you can easily locate a provider within the network
- Sales support, including product information and training
- Administrative assistance, including generating proposals and helping clients with billing and eligibility issues

As you know, the greatest treasure you can provide your clients is to give them the products and services they need to maintain good health for their employees and families.

AsianTreasure Sales Points





All the advantages of UnitedHealthcare

As with any of our plans, the AsianTreasure Plan includes everything you already know and appreciate about UnitedHealthcare:

Strength and security

In 2008, Fortune Magazine ranked UnitedHealth Group No.1 in the industry for innovation for the third year in a row.

A philosophy of wellness

Our programs are designed to help keep members healthy, including UnitedHealth Wellness[®], Healthy Pregnancy program* and a reminders program.

Benefit solutions

From cutting-edge consumer-driven plans to traditional coverage, UnitedHealthcare gives you products designed to be affordable and to serve organizations of virtually every size.

NurseLineSM

This popular 24-hour consumer phone line is staffed by nurses and masters level specialists**.

Large nationwide network

With more than 617,000 physicians and health care professionals, 5,010 hospitals and 64,000 pharmacies, it's easy for your clients to find a network physician or hospital nearby.

myuhc.com[®]

This member-focused Website lets members easily and conveniently research health information, check claims status, find network physicians and more.

Outstanding customer service

Members can get information when and how they want it, through one of our automated systems or by talking to a knowledgeable representative.

Online broker support

We created the United eServices[®] Web site to give you an easy, convenient way to find fast answers to questions, get credentialed or monitor cases.



www.unitedhealthcare.com

*The Healthy Pregnancy Program follows national practice standards from the Institute for Clinical Systems Improvement. The Healthy Pregnancy Program can not diagnose problems or recommend specific treatment. The information provided is not a substitute for your doctor's care. **For informational purposes only. NurseLine nurses cannot diagnose problems or recommend specific treatment and are not a substitute for your doctor's care. NurseLine services are not an insurance program and may be discontinued at any time.

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