



AsianTreasureSM Plan

Tailored to Asian Americans' medical, linguistic and cultural needs

The AsianTreasure Plan is designed specifically for small business owners to help you meet the demands of your business – in the language you prefer to do business. Whether it's maximizing your time with expedited quoting assistance or helping you build strong relationships with accurate product information, our trained Asian-language insurance professionals are there to help.

UnitedHealthcare has many years of experience serving ethnic brokers, so we are prepared to provide a personalized level of concierge-style service. It's all part of our commitment to help you grow your business and provide the best health benefits services to your customers.

Additional benefits/resources to suit your needs –
at no additional cost.

- ▶ Asian physician and acupuncturist in the network. Up to 20 acupuncturist visit with just an office visit co-payment on selected plan
- ▶ Health management programs and educational materials on common health problems among Asians.
- ▶ Tool and Services in Asian languages.

Seamless service

- In-language and culturally sensitive
- Collaborative approach means the best health care solutions for your clients
- Helps you generate higher sales volume

What we can do for your broker

Find fast answers to your questions, get credentialed or monitor your cases:

- ▶ **Sales support** – provide you with product explanation, training, in-language sales materials, and answer your sales administrative queries
- ▶ **Quotes for your new and existing clients** – generate proposals for single-site and multi-site medical, dental, vision, disability and life products
- ▶ **Follow up on cases** – you can easily check the status of case submissions, medical underwriting and policy issues by calling us directly
- ▶ **Administrative assistance** – help your clients with billing and eligibility issues
- ▶ **Additional resources for you** - online physician and facilities directories available in Chinese, Korean, Vietnamese and Japanese for members. Hard copies of directories are also available upon request.

Working with you, for you

Our integrated service model connects the National Asian Broker Service Unit and the existing regional sales offices. Get consistent, personalized attention and fast, responsive service for precision execution. You'll work with a friendly, familiar crew who will do everything they can to sustain a long-term, profitable relationship.

Call today

Join our Asian language brokers and consultants who are already taking advantage of this valuable resource. Contact the National Asian Broker Service Units directly:


South Asian: 1-800-250-5779 (9-5 p.m. EST)

Chinese: 1-800-303-9456 (9-5 p.m. EST)

Korean: 1-800-711-0681 (9-5:30 p.m. EST)



www.UHCAAsian.com

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